CHIPPY N S

LEAD USER EXPERIENCE DESIGNER

PROFILE

UI/UX designer with 8+ years' experience. Focused on understanding the reasons behind design choices, dedicated to enhancing lives through thoughtful design. Eager learner, always seeking new insights.

WORK EXPERIENCE

Lead User Experience Designer

IBS Software, India   2020-Present

- Collaborated with cross-functional teams to gather user feedback and iterate on UX Design solutions for assigned modules. Ensured alignment with business objectives and Neo's goals, resulting in a 100% increase in productivity and enhanced usability across various device touch points.
- Enhanced the functionality and user experience of IBS web products, specifically iCargo Sales, Operations and Revenue Accounting module. Actively participated in development, Usability testing, and continuous improvement initiatives, leading to a 90% improvement in user satisfaction and a 100% increase in system efficiency.
- Collaborated with product managers and engineers to gather and assess user requirements for diverse projects.
- Illustrated design concepts using storyboards, process flows, and sitemaps to effectively communicate ideas.
- Identified and resolved UX problems, with a focus on responsiveness and optimal user interaction.

UI/Web Designer

Virtual Sys Technologies, India   2019-2020

- Creating visually appealing and customized websites tailored to meet individual client preferences and brand identities.
- Proficiently modifying and making necessary changes to websites based on client feedback and specific project requirements.
- Conducting thorough checks to identify and rectify errors, ensuring websites are free from bugs and operate seamlessly.
- Implementing responsive design techniques to ensure optimal user experience across a variety of devices, from desktops to mobile platforms

UI Developer

Kawika Technologies   2018-2019

- Created responsive web pages with HTML5, CSS3, and JavaScript for smooth user interactions.
- Designed web pages and applications aligning with both business objectives and user-centric goals, emphasizing a balance of functionality and aesthetics.
- Utilized Photoshop to craft compelling social media images, enhancing brand visibility and engagement across digital platforms.

Digital Marketing Specialist

Mantra Holidays   2017-2018

- Executed print design projects, including eye-catching event posters, brochures, and flyers, utilizing advanced skills in Photoshop.
- Designed compelling social media images and infographics using Photoshop, enhancing brand storytelling and visual appeal.
- Established and managed social media pages, curating and posting content that resonates with the target audience.

CONTACT

- +91-6238004063
- chippyns.uiuxdesigner@gmail.com
- www.chippyns.in
- India (Ready to Relocate)

TECHNICAL SKILLS

Design

- User research, including interviewing, usability studies, and surveys
- Visual Design
- Responsive Design
- Information Architecture
- Wireframing
- Usability Testing
- Rapid Prototyping
- Experience Mapping
- Storyboarding

Software

- Axure RP 9 Pro
- Figma
- Framer
- Adobe XD
- HTML / CSS
- InVision
- Adobe Photoshop
- Adobe After Effects
- Adobe Illustrator

CUSTOMERS

Lufthansa
KOREAN AIR
American Airlines
ATLANTIS THE PALM, DUBAI
SIEMECS INTERNATIONAL LLC
Reliance HR Consultancy
QANTAS
Madinat Jalfar technical cont.

MY EDUCATION

Bachelor of Technology in Computer Science & Engineering

Cochin University of Science and Technology(CUSAT)

2013-2017

CERTIFICATION

- **Enterprise Design Thinking Co-Creator - IBM**
- **Enterprise Design Thinking Practitioner - IBM**
- **Foundations of User Experience (UX) Design - Google Coursera**
- **Adobe Illustrator Advanced Vector Artwork - Udemy**

coursera   Google   IBM   udemy